



## Rajendra Nath Datta

### General Information

Department	: Commerce
Designation	: Assistant Professor
Qualification	: M.Com, M.Phil
Specialization	: Accounting and Finance
Email	: <a href="mailto:rajendraeco@gmail.com">rajendraeco@gmail.com</a> : <a href="mailto:rajendra.nath.datta@msccollege.org">rajendra.nath.datta@msccollege.org</a>

Teaching Experience: 10 years

### Colleges/ Institutes Served

- **Maharaja Srischandra College** - *Assistant Professor(Substantive Post) in Commerce*  
December 2023 – To Date
- **St. Xavier's University, Kolkata**- *Assistant Professor under Faculty of Commerce & Management*  
July 2018 - December 2023
- **The Bhawanipur Education Society College** – *College Whole Time Teacher in Dept. of Commerce*  
August 2017 to June 2018
- **Acharya Jagadish Chandra Bose College**- *Guest Lecturer in Dept. of Commerce*  
September 2015 – June 2018
- **Seth Anandram Jaipuria College**- *Guest Lecturer in Dept. of Commerce*  
August 2014 – January 2016

### Research

- **M.Phil in Commerce** from University of Calcutta in 2019  
Title of the Thesis- **Factors Influencing Purchase Decisions of Real Estate: An Empirical Study in and around Kolkata**  
Supervised by- **Dr. J.K.Das**, Professor, Dept. of Commerce, University of Calcutta
- **Pursuing Ph. D in Commerce** from University of Calcutta.  
Topic of the Ph.D. - Behavioural Finance  
Under the supervision of **Dr. Dhruba Ranjan Dandapat**, Professor, Dept. of Commerce, University of Calcutta

## PUBLICATIONS

### In Journals

1. Datta, R. N., & Banik, P. (2025). *Financial inclusion in India: The journey so far*. *Research Bulletin*, 50(III–IV), 81–97. The Institute of Cost Accountants of India. (ISSN- 2230 9241)
2. Das, J. K., & Datta, R. N. (2021). Factors Influencing Purchase Decision of Real Estate: An Empirical Evidence from India. *International Journal of Information, Business and Management*, 13(1), 53 - 67. (ISSN- 2076-9202)
3. Das, J. K., & Datta, R. N. (2021). Investment Decisions in Real Estate: A Study in Kolkata. *International Journal of Management and Development Studies*, 10(11), 01 - 08. (ISSN-2320-0685)
4. Datta, R. N. (2021). An Empirical Study Based on Consumer Satisfaction Towards Daily Newspaper “Anandabazar Patrika” in South Kolkata of India. *International Journal of Creative Research Thoughts (IJCRT)*, 9(1), 195 - 200. (ISSN-2320-2882)
5. Datta, R. N. (2021). Investors Perception towards Various Investment Avenues: An Empirical Study Based on South 24 Parganas District of West Bengal. *International Journal of Research in Commerce & Management*, 12(01), 08 - 10. (ISSN- 0976-2183)
6. Datta, R. N., & Banik, P. (2019). A Study on Implementation of GST upon Personnel of Different Sectors of Kolkata. *International Journal of Research and Analytical Reviews (IJRAR)*, 6(1), 1214 - 1221. (E-ISSN 2348-1269, P-ISSN 2349-5138)
7. Datta, R. N., & Banik, P. (2020). A Study on Financial Performance of Britannia Industries Ltd. for the Period 2014-15 to 2018-19. *Asian Journal of Research in Business Economics and Management*, 10(9), 01 - 11. (ISSN- 2249-7307)
8. Datta, R. N., & Banik, P. (2021). A Study on Role of Indian Railways to Combat COVID-19 Pandemic. *The Journal of Management Accountant*, 56(08), 54 - 57. (ISSN: 0972-3528)

### Chapters in Edited Book

1. Datta, R. N., & Banik, P. (2018). Financial Literacy and Financial Planning: An Empirical Study based on Educational Sector of Kolkata. *National Seminar on Sustainable Innovations in Business and Commerce* (pp. 72 - 79). J.D.BIRLA INSTITUTE.
2. Datta, R. N., & Banik, P. (2019). A Study on Short-Term Liquidity Analysis of Sun Pharmaceutical Industries Ltd. for the Period 2013-14 to 2017-18. *New Horizon of Commerce & Management* (pp. 135 - 145). Paschimbanga Anchalik Itihas o Loksanskriti Charcha Kendra. (ISBN- 978-93-88207-36-2)
3. Datta, R. N., & Banik, P. (2020). A Bird Eye View on Impact of GST. *Contemporary Issues in Accounting, Finance & Management* (pp. 149 - 158). Rohini Nandan. (ISBN- 978-93-88866-36-1)
4. Datta, R. N., & Banik, P. (2020). A Comprehensive Study on Impact of GST on Selected Sectors of Indian Economy. *Emerging Horizons in Commerce* (pp. 108 - 114). Levant Books. (ISBN- 978-33-88069-63-2)
5. Datta, R. N., & Banik, P. (2021). A Study of Khali & Village Industries in India. *Emerging Paradigms in Commerce & Indian Economy* (pp. 264-271). Rohini Nandan. (ISBN- 978-93-88866-56-9)
6. Datta, R. N., & Sen, P. B. (2022). Education and the Poor in India: Jesuit Contribution Re-visited. In K. Mourlin, I. C. Patranabis, & A. Ghatak (Eds.), *Ignation Sparks A Road Map for Holistic Education* (pp. 66- 72). Kolkata: Edition. (ISBN-9788192096865)

### Lecture Deliberation

Delivered Lecture as a **Co-Chairperson (Resource Person)** at Technical (Paper Presentations) Session-1 in the International Seminar (Virtual Mode) on the theme ‘Emerging Horizons: Pattern shaping the Future Landscape of Society, Economy and Environment’ organized by Kolkata Bidhannagar Society for Academic Advancement in association with Dept. of Commerce & IQAC, Chittaranjan College, Kolkata held on December 07-08, 2024

## Papers Presented at Conferences / Seminars

Name of the Conference / Seminar	Organized by	Title of the paper presented	Date of Conference / Seminar
National Seminar titled “Innovative Pathways for a Sustainable Future. Bridging Environment, Entrepreneurship, and Sustainability”	National EduTrust of India in collaboration with R.R.M.K Arya Mahila Mahavidyalaya, Pathankot, Punjab	Opportunities and Challenges for Women Entrepreneurs:Evidence from India’s MSME Sector	20.02.2025 (Online Mode)
One-day International Seminar on “March Towards Gender Equality: Households, Society and Corporate”	Dept. of Commerce, Kidderpore College, Sponsored by ICSSR-NIS	Exploring the Dynamics of Women Entrepreneurs in the MSME Sector: A Study	14.12.24
Sixteenth International Accounting Conference-2024 on ‘Issues in Accounting and Finance-The Role of Accounting Educators and Professionals in the 21 <sup>st</sup> Century.’	Indian Accounting Association Research Foundation Jointly with EILM Kolkata	Emotional Influences on Investment Decision-Making Processes: A Study in Kolkata	13.01.24 and 14.01.24
One-Day State-Level Seminar on ‘Different Aspects of Intellectual Property Rights.’	Dept. of English, the library & the IQAC of Vidyanagar College Jointly with The Library & the IQAC Fakir Chand College	MSMEs in India: A Snapshot	01.06. 23
International Ignatian Conference on ‘Integrating Ignatian pedagogy into Research and Practice.’	St. Xavier’s University, Kolkata	Education and the Poor in India: Jesuit Contribution Re-visited	11.12.21 and 12.12.21
Fifth Annual International Conference 2019	Paschimbanga Anchalik Itihas O Loksanskriti Charcha Kendra, in collaboration with Dept. of Library and Information Science, Jadavpur University	Liquidity Position Analysis of Sun Pharmaceutical Industries Ltd.: Insights from 2013-14 to 2017-18	07.09.19 & 08.09.19
International Conference on ‘Emerging Socio-Economic Trends and Business Strategy.’	International School of Business & Media, Kolkata in partnership with Indian Economic Association sponsored by ICCSR	A Study on Implementation of GST upon personnel of different sectors of Kolkata	18.01.19 and 19.01.19
One Day National Conference on ‘Emerging issues in Accounting, Finance and Management.’	Dept. of Commerce, Kazi Nazrul University in Collaboration with The Institute of Cost Accountants of India	A Study on Indian Accounting Standards	20.11.2018
Two Day National Seminar on ‘Contemporary Issues and Challenges in Indian Accounting Standards (IND-AS) & Indirect Taxation.’	Dept. of Commerce, Kidderpore College in Collaboration with The Institute of Cost Accountants of India	A Comprehensive Study on Impact of GST on Selected Sectors of Indian Economy	15.12.18 and 16.12.18
Fourth Annual International Conference 2018	Paschimbanga Anchalik Itihas O Loksanskriti Charcha Kendra, in collaboration with Asutosh College, Kolkata	Vedic Management: An Empirical Study on Implementation of Vedic Management Techniques in Modern Era with Special Reference to Various Management Personnel of Kolkata	14.07.2018 and 15.07.2018

National Seminar on 'Sustainable Innovations in Business and Commerce.'	Dept. of Commerce, J.D. Birla Institute	Financial Literacy and Financial Planning: An Empirical Study Based on Educational Sector of Kolkata	19.04.2018 & 20.04.2018
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## Honorary Posts/Positions/Responsibilities Held

- Professor in-charge of B.Com (Day Section), St. Xavier's University, Kolkata from January 2, 2020 to June 30, 2020.
- Acting Head of the Department of Commerce, St. Xavier's University, Kolkata from July 1, 2020 to December 31, 2020.
- Head of the Department of Commerce, St. Xavier's University, Kolkata from January 4, 2021 to June 30, 2022.
- Former Member of BOS of the Faculty of Commerce and Management, St. Xavier's University, Kolkata.
- Life Member of Indian Accounting Association Research Foundation.
- Life Member of Indian Accounting Association, Kolkata Branch.
- Life Member of Commerce Alumni Association, University of Calcutta.
- Annual Member of Kolkata Bidhannagar Society for Academic Advancement.

## Any other relevant information

- Qualified CA Inter Examination.
- Completed 3 years of Articleship training at Guha & Matilal CA Firm