

Name: Dr. Asit Gope



General Information

Department	: Commerce
Designation	: Assistant Professor
Qualification	: M.Com, Ph.D
Specialization	: Accounting and Finance
Email	: asit.gope1980@gmail.com

Selected Lectures and Presentations

Costing, Financial management and Financial Statement Analysis

Teaching Experience

14 years

Colleges/ Institutes Served

Formerly HOD, Department of Commerce and Assistant Professor at Brainware University (Barasat), West Bengal

Formerly Assistant Professor in BBA (Finance) at Inspiria Knowledge Campus (Affiliated to MAKAUT), Siliguri, West Bengal.

Formerly Part-time Faculty in Commerce, Barasat College, West Bengal

Research

Ph.D in Commerce. Title of the Thesis-“Flow of Foreign Direct Investment in India: A Study of Growth & Trend”. Awarded on 26.07.2016

Publication

1. Books/Book Chapters/Articles in Edited Volumes :

“Economic Growth vis-à-vis Regional Disparities in India”
Published in: Business Studies: Recent Developments
Netaji Subhas Open University, March, 2013. (ISBN: 978-93-82112-07-5).

2. Articles in Journals/ e – journals

List of Publications (jointly or individually):

1. “Flow of Foreign Direct Investment India: An Emerging Trend”.
Journal: “JIS Management Vista” of JIS College of Engineering and Management (ISSN: 0974-0872)
2. “Environmental Management Accounting: A Quick Look”
Published in : The Management Accountant
(Membership Journal)(ICWAI) June, 2008. (ISSN: 0972-3528)
3. “Human Resource Accounting”
Published in: The Management Accountant
(Membership Edition) (ICWAI) January, 2009 (ISSN: 0972-3528)
4. “Competition in the Era of Globalisation: The Role of Professionals”
Published in: Journal of Commerce, Vidyasagar University,
Vol. 14, March, 2009 (ISSN 0973-5917)
5. “Special Economic Zone in India: A Tool to Economic Development”
Published in: The Management Accountant
(Membership Edition) (ICWAI) May, 2009. (ISSN: 0972-3528)
6. “Boom in Retail Sector: The Indian Scenario”
Published in: The Management Accountant
(Membership Edition) (ICWAI) July, 2009. (ISSN: 0972-3528)
7. “Business Valuation: A critical Analysis”
Published in: The Management Accountant
(Membership Edition) (ICWAI) January, 2010. (ISSN: 0972-3528)
8. “Union Budget 2010-11: A Reform Oriented Approach”
Published in: The Management Accountant
(Membership Edition) (ICWAI) April, 2010. (ISSN: 0972-3528)
9. “Strategic Cost Management for SMEs: A Road to Success”
Published in: The Management Accountant
(Membership Edition) (ICWAI) May, 2010. (ISSN: 0972-3528)
10. “NPA: An Emerging Challenge to Public Sector Banks in India”
Published in: Gitam Journal of Management, Vol. 8,
Number 2, April-June 2010. (ISSN 0972-740X)
11. “Corporate Governance and Business Ethics: Challenges for Corporate Sectors”
Published in: Chartered Secretary Journal of ICSI
December, 2010. (ISSN 0972-1983)

12. "Strategic Management Approach in Energy Sector in India: The Role of Cost and Management Accountants"
Published in: The Management Accountant
(Membership Edition) (ICWAI) January, 2011. (ISSN: 0972-3528)
13. "Public-Private-Partnership Projects: A Tool for Economic Enrichment"
Published in: The Management Accountant
(Membership Edition) (ICWAI) March, 2011. (ISSN: 0972-3528)
14. "Reforms in Capital Market in India and the role of SEBI"
Published in: Journal of Commerce, Vidyasagar University,
Vol. 14, March, 2011. (ISSN 0973-5917)
15. "Role of Management Accountants in Valuing Business"
Published in: The Management Accountant
(Membership Edition) (ICWAI) December, 2011. (ISSN: 0972-3528)
16. "Strategic Framework in Pharmaceutical Industry in India: The Role of Cost and Management Accountants" Journal: "JIS Management Vista"
JIS College of Engineering and Management. (ISSN: 0974-0872)
17. "Social Audit: How Do We Analyze it?"
Published in: The Management Accountant
(Membership Edition) (ICWAI) September, 2012. (ISSN: 0972-3528)
18. "ERP System: The New Challenge for Management Accountants"
Published in: The Management Accountant
(Membership Edition) (ICWAI) December, 2012. (ISSN: 0972-3528)
19. "Role of Micro, Small and Medium Enterprises in India's Sustainable Growth Environment"
Published in: EIRC NEWS, ICWAI, Eastern India Regional Council, August, 2013.
ISSN: 2320-1584.

3. Seminar/ Conference Proceedings

NIL

Invited Lectures/ Paper Presentations

Name of the Seminars, Conference, Symposium, Workshops etc.	Name of the sponsoring agency	Title of the Paper Presented	Date
Eight International Conference on "Emerging Issues in Accounting, IT, Business & Management."	"Research Development Association", (Jaipur).	"Human Resource Accounting."	05.01.2008 06.01.2008

International Seminar on "Regional Economic Integration among South East Asian Countries."	P.G. Department of Economics, University of Kashmir, with IIDS.	Flow of Foreign Direct Investment in India: Role in Economic Growth."	28.05.2008 29.05.2008 30.05.2008
UGC Sponsored National Seminar On "Modern Trends of Environmental Education social Care and Well-Being in 21 st Century"	Union Christian Training College Berhampore, Murshidabad. (WB).	"Environmental Education: An Emerging Issue."	13.09.2008 14.09.2008
Mid Year Seminar of Bengal Economic Association on "Special Economic Zone (SEZ)."	Department of Economics, Krishnath College in Collaboration with Bengal.Economic.Association.	"Special Economic Zone in India: A Tool to Economic Development."	27.09.2008
31 ST All India Accounting Conference & International Seminar on "Accounting Education and Research."	Indian Accounting Association, Gujarat (Ahmedabad) Branch in Association with S.D. School of Commerce, Gujarat University, Ahmedabad.	"Reforms in Capital Market in India and Role of SEBI as a Regulatory Authority."	22.11.2008 23.11.2008
29 th Annual Conference, 2009 of Bangiya Arthaniti Parishad (B.E.A.)	Bengal Economic Association & Department of Economics, University of North Bengal	"Economic Development in India and Social Security of Older People."	07.02.2009 08.02.2009

National Seminar 2014 on Contemporary Issues in Accounting and Finance	Department of Commerce, University of Kalyani	“Impact of Dividend on the Stock Price – A Study of Selected Indian Private Sector Banks”	27.03.2014 28.03.2014
ICSSR Sponsored National Seminar on “Rural Development in India – Problems and Prospects”	Department of Economics, Naba Ballygunge Mahavidyalaya in Collaboration with Bengal.Economic.Association	“Role of Micro, Small & Medium Enterprises in Rural India’s Sustainable Growth Environment”	01.09.2018
International Conference on Recent Advances in Informatics, Communication, Management, Health & Applied Sciences”	Brainware University, Barasat, West Bengal	“Comparative Study of E-Pharmacy & Un-organized Pharmacy in West Bengal”	02.02.2019 03.02.2019 04.02.2019

Awards/ Fellowships/ Grants

First Prize for the article published jointly in the Journal “Chartered Secretary” of ICSI in November, 2011.

Honorary Posts/Positions/Responsibilities Held

Member of BOS of Department of Management and Commerce at Brainware University, 2018-2019

Chairman of BOS of Department of Commerce at Brainware University, 2018-2019

Any other relevant information